

MaaMonth

Sponsorship Packages



All about Maa

MAA (Maternal Aid Association) is a grassroots non-profit organisation, aiming to tackle maternal health care issues in resource poor settings. According to the WHO, up to 830 women die every day due to complications while giving birth and, more alarmingly, the majority of these deaths are preventable.

MAA works on the ground in developing countries to change these odds for pregnant women and educate young girls. Pregnancy is the third leading cause of death for Bangladeshi women. We run health camps in rural villages in Bangladesh every 2 months where we provide health checkups, free medication and education seminars. Some of the health camps see close to 200 - 400 mothers a day and that number is only growing.

Our long term goal is to establish a Hub-spokes model of care in which mothers have access to immediate treatment in remote villages through 'spokes' and more difficult cases can be referred to specialists based in centralised 'hubs'. We also aim to use innovative medical technology to implement this with the use of our app, MaaConnect.



What is MaaMonth?

During MaaMonth societies from universities across the country, including Oxbridge, UCL and King's, compete against each other to raise the most money and earn the MaaMonth Champions title! This year for MaaMonth, our team raised £37,500. The money raised helps MAA to run essential health camps and maternal care seminars in rural areas of Bangladesh.

MAA has a strong presence on social media with a following of more than 16,000 on Facebook, and 1,500 on Instagram. By taking part in MaaMonth, your company will have exclusive access to Maa's audience; allowing you to gain some well-deserved recognition for your company.

MaaMonth Sponsorship Packages

Bronze

£250

Per package

- Logo on MM media
- Instagram story mentions
- Newsletter feature
- Mention in the MM highlight video

Silver

£550

Per package

- Logo on MM media
- Instagram story mentions
- Dedicated social media post
- Newsletter feature
- Verbal recognition at events
- Mention in the MM highlight video
- Certificate

Gold

£850

Per package

- Logo on MM media & Website
- Instagram highlights
- Dedicated social media post
- Newsletter feature
- Verbal recognition at events
- Special mention in MM video
- Certificate
- Challenge named after sponsor
- Logo on society posters
- Thank you video from Maa Bangladesh team

Get in touch

If you have any queries or want to purchase one of our sponsorship packages, then get in touch with one of our committee members, who will be more than happy to assist you

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